



**EXPERIENCE
THE ORIGINAL**



BIGGER THAN EVER IN 2017! EXPANDED TO AN 8-STOP TOUR!

AVERAGE
8K+
ATTENDANCE

***20K+**
ATTENDANCE AT
PREMIUM SHOWS

75K+
TOTAL SHOW
ATTENDEES

6.7MM
SOCIAL
IMPRESSIONS

BOOTH VENDOR OPPORTUNITIES

- ◆ CONNECT ONE-ON-ONE WITH THOUSANDS OF CONSUMERS
- ◆ INCREASE SALES
- ◆ GROW BRAND AWARENESS
- ◆ GENERATE LEADS
- ◆ DEMOS
- ◆ SAMPLING OPPORTUNITIES

+ ON-SITE EVENTS HIGHLIGHTS

- ◆ INTENSE RACING IN VARIOUS CLASSES & PRIZES!
- ◆ PRO-JUDGED CAR SHOW W/ AWARDS!
- ◆ ORIGINAL SUPER CHEVY CAR SHOW DISPLAYS - JUDGED IN STOCK, STREET & MODIFIED CATEGORIES!

2017 SCHEDULE	* APR 7-9	APR 21-22	JUN 2-3	JUL 7-8
	MEMPHIS INT'L RACEWAY MEMPHIS, TN	PALM BEACH INT'L RACEWAY JUPITER, FL	US 131 MOTORSPORTS PARK MARTIN, MI	CORDOVA INT'L RACEWAY CORDOVA, IL
	* JUL 28-29	AUG 19-20	SEP 29-30	OCT 13-14
	NATIONAL TRAIL RACEWAY* HEBRON, OH	MARYLAND INT'L RACEWAY BUDDS CREEK, MD	ROCKINGHAM DRAGWAY ROCKINGHAM, NC	TUCSON DRAGWAY TUCSON, AZ

RESERVE YOUR BOOTH SPACE

CONTACT: MARTHA CARRASCO
 PHONE: 949.705.3135 • CELL: 714-709-9040
 EMAIL: MCARRASCO@ENTHUSIASTNETWORK.COM

PROMOTE YOUR COMPANY! SUPERCHEVY.COM/EVENTS

THE ORIGINAL SUPER CHEVY SHOW

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+ ON-SITE EVENTS HIGHLIGHTS

- ◆ INTENSE RACING IN VARIOUS CLASSES & PRIZES!
- ◆ THE CAR CORRAL - VEHICLES FOR SALE & SWAMP-MEET HARD TO FIND PARTS!
- ◆ ORIGINAL SUPER CHEVY CAR SHOW DISPLAYS -JUDGED IN STOCK, STREET & MODIFIED CATEGORIES!

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